

Shamsaha corporate sponsorship visibility grid 2024

	Key Partner 16,000+ BD per year	Benefactor 12,000+ BD per year	Supporter 8,000+ BD per year	Contributor 4,000+ BD per year	Patron 1,000+ BD per year	Friend up to 1,000 BD per year
Board of Directors						
Seats on the Advisory Board	Visiting Seat + Special Invites	Special Invites				
Mobile App Exposure						
Logo on Partners page	X	X	X			
Logo w/Special Message	X	X				
Events/Media Products Placement	X					
Website Exposure						
Logo on Home Page	X					
Logo on Sponsor Page w/ Website Link	X	X				
Logo/Name in Sponsor Page	X - Logo	X - Logo	X - Name	X - Name	X - Name	X - Name
Logo/Name on E-Newsletters	X - Logo	X - Logo	X - Logo	X - Name	X - Name	X - Name
Annual Email/s Dedicated to your Company via Shamsaha Mailing list w/ 2000+ Recipients.	X - 2	X - 1				
Social Media Exposure						
Dedicated Social Media Posts Per Year	12 stories 12 posts	6 stories 6 posts	4 stories 4 posts	3 stories 3 posts	2 stories 2 post	1 story 1 post
Virtual Event Exposure						
Logo Before Event	X All events	X Selected lives	X Selected lives	X Selected lives		
Logo in Virtual Event Campaign	X All events	X Selected events	X 1 event/year			
On Site Event Exposure						
Logo on Screen Before Activities	X as applicable	X as applicable	X as applicable			
Banners at Selected Venues	X	X				
Opportunity for Special Marketing	X	X				
Opportunity for Product Placement	X	X	X			
Logo on all Volunteers' T-Shirts and Merchandise	X	X as applicable	X as applicable			